21st International Symposium on Online Journalism

A program of the Knight Center for Journalism in the Americas at The University of Texas at Austin

April 24-25, 2020

Venue: UT Austin Blanton Museum of Art's auditorium
at the Smith Building, MLK Blvd. & Congress Ave.

This unique global conference would not be possible without the generous support of our partners and sponsors.

We want to recognize and thank Knight Foundation, Google, Facebook, Microsoft

We are still finalizing this program and will publish a complete version soon.

Pre-ISOJ events:

Thursday, April 23:

9:00 a.m.–4:30 p.m. Workshop: *Rebuilding sustainability for local news: Mastering the "mid-funnel" & encouraging loyalty.*

Sponsored by Knight Foundation, this one-day workshop will be led by Tim Griggs …Full program and registration will be published soon. Seats are limited.

Venue: Belo Center for New Media (300 W. Dean Keeton, Austin TX 78712)

9:00 a.m.–4:30 p.m. *Hackathon: Code before the election. Build tools to better inform voters.*

This hackathon, held by the Texas Tribune in partnership with the Knight Center for Journalism in the Americas and Hacks/Hackers, is designed for developers, researchers, news junkies, and more who want to build tools to inform and educate voters. Attendees will form cross-disciplinary teams and, after a day of collaboration and coding, present their tool or concept to a panel of judges. **Register here.**

Venue: Studio 919 at The Texas Tribune (919 Congress Avenue, Sixth Floor, Austin, TX 78701)

5:30 - 7:00 p.m. WAN-IFRA 2020 North American Digital Media Awards

The fourth edition of the North American Digital Media Awards from the World Association of News Publishers (WAN-IFRA) will honor news publishers from the U.S. and Canada that have delivered unique and original digital media projects in the past year.

Venue: Blanton Museum of Art auditorium at the Smith Building (200 E. Martin Luther King Jr. Blvd., Austin, TX 78712)

ISOJ Keynote Speakers:

- **Katharine Viner**, editor-in-chief, **The Guardian**
- **Emily Ramshaw,** co-founder & CEO, **The 19th**
- **Arthur Sulzberger**, chairman, **The New York Times**

ISOJ General Panels:

All the president's attacks: Coping with governments that weaponize social media and campaign against independent media
Chair: **Kathleen Kingsbury**, deputy editorial page editor, **The New York Times**
- **Sérgio Dávila**, editor-in-chief, **Folha de S. Paulo**, **Brazil**
- **Peter Erdelyi,** senior editor, **444.hu, Hungary**

- **Anna Gielewska**, political & investigative reporter, vice president of **Reporters Foundation**, **Poland**
- **Juan E. Pardinas**, editorial director, **Reforma**, **Mexico**

Online investigations: How journalists are using AI (artificial intelligence) and OSINT (open source intelligence)
Chair: **Maria Teresa Ronderos**, founder, **CLIP (Latin American Center for Investigative Journalism)**, Colombia
- **Emilia Díaz-Struck,** research editor and Latin America coordinator, **ICIJ**
- **Charlotte Godart,** open source investigator & trainer, **Bellingcat, United Kingdom**
- **John Keefe**, investigations editor, **Quartz**
- **Haley Willis,** visual investigations reporter, **The New York Times**

Product Management: How news organizations can become more audience-oriented, data-driven and product-focused
Chair: **Cindy Royal**, professor and director of the Media Innovation Lab, **Texas State University**
- **Kim Fox,** product director, editorial innovation, **Philadelphia Inquirer**
- **Stacy-Marie Ishmael**, Editor, **Galavant Media LLC**
- **Aron Pilhofer**, James B. Steele Chair in Journalism Innovation, **Temple University,** and director, **News Catalyst**

The New Local News: Reinventing sustainable models to make local journalism survive and thrive in the digital ecosystem
Chair: **Jennifer Preston**, vice president, journalism, **Knight Foundation**
- **Alison Go**, head of growth, **Chalkbeat**
- **Mandy Jenkins**, general manager, **The Compass Experiment** (partnership Google-McClatchy)
- **Fraser Nelson**, vice president of business innovation, **Salt Lake Tribune**
- **Chris Sopher**, co-founder and CEO, **WhereBy.us**

Covering electoral campaigns in the digital age: Challenges of the 2020 presidential election in the U.S.
Chair: **Evan Smith**, co-founder and CEO, **Texas Tribune**
- **Laura Barrón-López,** national political reporter, **Politico**
- **Katie Glueck,** national politics reporter, **The New York Times**
- **Alexi McCammond**, political reporter, **Axios**
- **David Weigel**, national political correspondent, **The Washington Post**

Disinformation and Misinformation: What can be done beyond traditional fact-checking?

Chair and presenter: **Talia Stroud**, professor/director, **Center for Media Engagement, UT Austin**

- [Don Heider](#), executive-director, **Markkula Center for Applied Ethics**
- [Cristina Tardáguila](#), associate-director, **Poynter's International Fact-Checking Network**

How to fight* deepfake *and* cheapfake *videos: The challenges of verifying authenticity of visual content

Chair: [Claire Wardle](#), founder and director, **First Draft**

- [Christina Anagnostopoulos](#), senior producer, **Reuters**
- [Rhona Tarrant](#), U.S. editor, **Storyful**
- [Matthew Wright](#), director for research, **Global Cybersecurity Institute, Rochester Institute of Technology**

ISOJ Research Panels:

Power, privilege and patriarchy in journalism: Dynamics of media control, resistance and renewal

Chair: [Alfred Hermida](#), University of British Columbia (Canada)

- Insights, issues and ideas on power, privilege and patriarchy in journalism, [Alfred Hermida](#), University of British Columbia (Canada)
- 'We Are the 200%'—How Mitú Constructs Latino American Identity Through Discourse, **Ryan Wallace**, University of Texas at Austin
- Alternative professional journalism in the post-Crimean Russia: Online resistance to the Kremlin propaganda and status quo, **Olga Lazitski**, University of California, San Diego

Power, privilege and patriarchy in journalism: Critical perspectives on men, Trump and tweets

Chair: [Amy Schmitz Weiss](#), ISOJ research chair, associate professor, **San Diego State University**

- #MarchForOurLives: Tweeted teen voices in online news, **Maiju Kannisto & Kirsi Cheas**, University of Turku, Finland
- Send her back: News narratives, Intersectionality, and the rise of politically powerful women of color, **Carolyn Nielsen**, Western Washington University

- Participatory journalism and the hegemony of men, **Mark Poepsel**, Southern Illinois University-Edwardsville

ISOJ Lunch Break Workshops on Friday & Saturday:

Google Tools for Journalists Workshops in English and Spanish offered by Google News Initiative during **Friday**'s lunch break.

Facebook Journalism Program workshop in English and Spanish during **Saturday**'s lunch break.

ISOJ Breakfast Activities on Saturday:

Microsoft Workshop: TBD

Research breakfast seminar: Gender, media and politics in the digital age

ISOJ Social Events:

Thursday, April 23: 7:00 p.m. - 8:30 p.m. ISOJ Welcome Party

Traditional happy-hour gathering to welcome participants of ISOJ and this year also to celebrate the winners of the WAN-IFRA 2020 North American Digital Media Awards.
Venue: Lobby and courtyard of the Blanton Museum of Art Smith Building

Friday, April 24: 6:15-7:45 p.m. ISOJ Reception at Blanton Museum of Art
Venue: Rapoport Atrium of the Blanton Museum of Art at the University of Texas at Austin

Post-ISOJ Events:

Sunday, April 26
13th Iberian American Colloquium on Digital Journalism
[**Register here.**](#)